**UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF TEXAS DALLAS DIVISION**

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| **ADVANCED MARKETING SYSTEMS, LLC** | § | |
| | § | |
| **Plaintiff,** | § | |
| | § | |
| **v.** | § | **Civil No. 3:14-CV-2065-M** |
| | § | |
| **THE KROGER CO.** | § | **JURY TRIAL** |
| | § | |
| **Defendant.** | § | |
| | § | |

# JOINT STIPULATION OF DISMISSAL

Pursuant to Federal Rule of Civil Procedure 41(a)(l)(A)(ii), Advanced Marketing Systems, LLC ("Plaintiff") and The Kroger Co. ("Defendant") jointly stipulate to dismiss this action. All of the Plaintiff's claims existing up to the date of dismissal are hereby dismissed with prejudice consistent with the terms of the settlement agreement between the parties. Plaintiff and Defendant will each bear its own costs, expenses, and legal fees.

**RESPECTFULLY SUBMITTED:**

*/s/ Jennifer M. Rynell*
Jennifer M. Rynell (TX24033025)
Alfonso Garcia Chan (TX24012408)
Ari Rafilson (TX24033025)
SHORE CHAN DEPUMPO LLP
901 Main Street, Suite 3300
Dallas, TX 75202
Telephone: (214) 593-9112
Facsimile: (214) 593-9111
achan@shorechan.com
jrynell@shorechan.com
arafilson@shorechan.com

*/s/ Kurt C. Rommel*
Kurt C. Rommel (admitted pro hac vice)
Michael A. Messina (admitted pro hac vice)
Stephen Cobb (admitted pro hac vice)
MILES & STOCKBRIDGE P.C.
1751 Pinnacle Drive, Suite 500
McLean, VA 22102
T: (703) 903-9000
F: (703) 610-8686
krommel@milesstockbridge.com
mamessina@milesstockbridge.com
scobb@milesstockbridge.com

**ATTORNEYS FOR PLAINTIFF**
**ADVANCED MARKETING SYSTEMS, INC.**

*/s/ Amy B. Boyea*
Amy B. Boyea (State Bar No. 24026910)
Kendall J. Burr (State Bar No. 24067533)
EDISON, MCDOWELL & HETHERINGTON LLP
2000 East Lamar Blvd, Suite 590
Arlington, Texas 76006
T: (817) 635-7300
F: (817) 635-7308
amy.boyea@emhllp.com
kendall.burr@emhllp.com

Of counsel:
Stephen J. Butler
Jeffrey C. Metzcar
THOMPSON HINE
312 Walnut Street, 14th Floor
Cincinnati, Ohio 45202-4089
T: (513) 352-6587
F: (513) 241-4771
steve.butler@thompsonhine.com
jeff.metzcar@thompsonhine.com

**ATTORNEYS FOR DEFENDANT**
**THE KROGER CO.**